



Stay "In The Know"

New Initiative at NSUH

Dear NSUH Medical Staff Society,

We are excited to share with you that North Shore University Hospital is embarking upon a Patient Blood Management Initiative. Patient Blood Management is a patient-centered approach that focuses on optimization of red cell mass, reduction in bleeding, and standardization of transfusion practices. In the upcoming months, we will be rolling out many components of this effort and we will be asking you to help us be successful in this venture. We will evaluate ordering practices, testing, and transfusion patterns, and share with you the results of our audits. The goal is to achieve enhanced patient outcomes through responsible blood management practices. We will continue to keep you informed and involved as we move forward.

Sincerely,

Michael Gitman, Medical Director NSUH
Steven Allen, President, NSUH Medical Staff Society
Sherry Shariatmader, Co-chair PBM
Linda Shore-Lesserson, Co-chair PBM